



**REGRESA ALO
ESENCIAL
2024**



★ Trayectoria ● Innovación ● Comercialización

GENERAL INFORMATION EXPOTUR 2024

Event Dates:

May 8 - 11, 2024

Site

Double Tree by Hilton Cariari Hotel

Edition

37th

First held

1985

Frequency

Annual

Type of event

B2B

Character

The Costa Rica Tourism Travel Show portrays national tourism attractions, products and services to a select group of international buyers with pre-arranged appointments between buyers and sellers.

Twenty four (24) pre-arranged appointments of 20 minutes. Appointments are guaranteed in which priority is given to "perfect match" and buyers requests.

What is Expotur?

It is the official commercialization event with the longest history of shows in Latin America. It has contributed to the development of tourism in Costa Rica.

2024 Edition

"Go back to essentials" EXPOTUR 2024 presents a renovated show focused on the essence of business meetings, human interactions, and of nature. It is a program of highly effective dealings which will benefit all participants.

Networking

Expotur 2024 offers great opportunities for NETWORKING, whether you are new to this market or if you want to increase or renovate your business. Pre-arranged appointments aim a high return on investment. This is the only event suited for getting familiar with the best of Costa Rica's tourism offer.



REGRESA ALO
ESENCIAL
2024



★ Trayectoria 🌱 Innovación 📣 Comercialización

GENERAL INFORMATION EXPOTUR 2024

Expotur is the official travel show, declared of public interest by Decree No.17563-MEIC on June 17, 1987. This year, comes with a renovated concept, going back to the essence of business, creating a match of selected companies of Costa Rica's traditional and emerging markets with qualified buyers with proven interest in Costa Rica.

Who are the sellers?

This edition will bring hoteliers, tour operators, DMCs, car rentals, thematic parks, adventure parks and other companies that complement the Costa Rica tourism product.

There are 2 participating sellers categories:

Participation categories

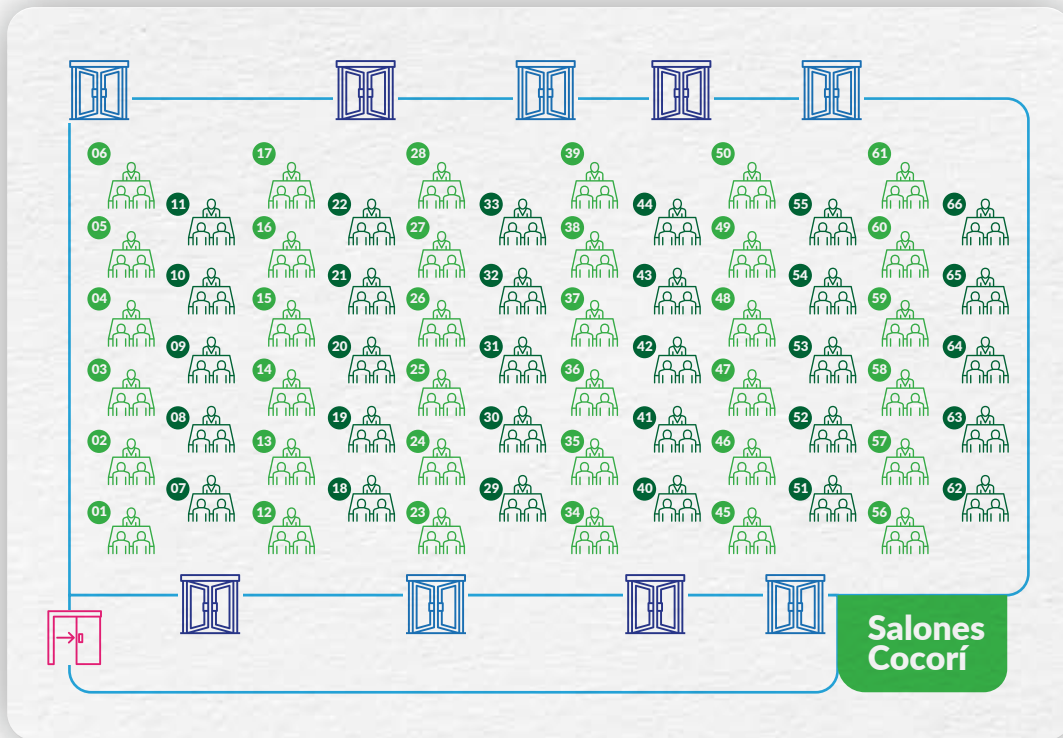
Expotur 2024 offers 2 categories of participation, both of which guarantee a detailed program of appointments.

It includes the participation of 2 delegates from the selling company, program of appointments, furniture, table signage, material and food for the delegates.

1. Negotiating tables

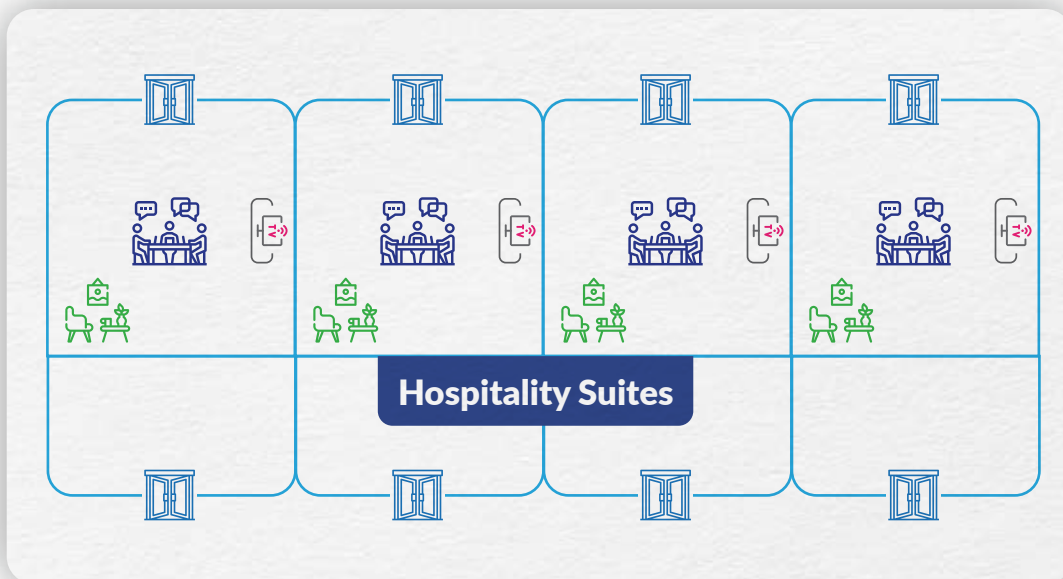
Located in the Cocori Hall. There will be 70 spaces available

It includes two (2) delegates per participating company, appointments program, furniture, company sign, and meals for delegates as indicated on the official events program.



Double Tree by Hilton Cariari Hotel

2-Hospitality Suite: It offers ample space for personalized, private business meetings. There will be 30 suites available. It includes two (2) delegates per company, appointments program, company sign at the door, a table with four (4) chairs, a 44" television, a round table with two (2) chairs, space for promotional materials, private bathroom, and meals for delegates as indicated on the official events program. It also offers easy access to a close experiences of EXPOTUR 2024 with various entertainment functions as music, folk dancers, animal characters, and much more.



Pool area - Double Tree by Hilton Cariari